

# PARADE

SEPT 15-17 2017 **APPLEJACK**

Nebraska City's 49th Annual AppleJack Festival  
"Giving Nebraska the Gift of Apples for 49 Years!"

**PARADE ENTRY FORM:** To participate in the AppleJack Parade, please fill out this entry form and return it to the NCTC office no later than September 1, 2017. Please write legibly.

**PARADE LINE-UP:** If your entry is being judged, please check in at the tent at 16th & Central Avenue by 11:30 a.m. Line up begins at 11:30 a.m. and judging occurs at 12 p.m. All other entries need to be checked in by 12:15 p.m. **Parade begins at 1 p.m.**

*\*All judged entries will be eligible for "Best Use of Theme" award\**

**JUDGING AND AWARDS:** Awards will be given in the following categories:

- **BEST USE OF THEME**—"Giving Nebraska the Gift of Apples for 49 Years"
- **MOST ORIGINAL FLOAT**
- **BEST COMMERCIAL FLOAT**
- **BEST OVERALL ENTRY**

**PARADE ROUTE:** The AppleJack Parade begins at 16th Street and Central Avenue and runs east on Central Avenue to 6th Street. Complete line-up information will be sent September 11, 2017, via email. Parade Attend-ants will also have a copy of the line-up with them on the day of the parade. The AppleJack Committee reserves the right to refuse any parade entry.

*For the safety of the viewers, please do not throw candy or any other items from your vehicle. We do encourage you to have walkers aged 16 and up alongside your entry to distribute candy and/or other promotional items.*

**\*\*\*CANDY IS NOT TO BE THROWN ON THE STREET. PLEASE INSTRUCT YOUR WALKERS TO TOSS THE CANDY INTO THE CROWD ON THE SIDEWALK—THIS WILL HOPEFULLY PROHIBIT THE YOUNGER PARADE VIEWERS FROM ENTERING THE PARADE ROUTE ITSELF.\*\*\***

*It is helpful if your entry has an identifying banner on both sides of your float or marching group.*

\*\*\*\*\*ENTRY FORM\*\*\*\*\*

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Mark all that apply:

Color Guard  Politician  Military  Float  Walkers  Motor Units  Horses  Music

Approximately how many walkers will you have? \_\_\_\_\_ Will you be pulling a flatbed trailer?  Yes  No

Approximately how many and what type of animals will you have? \_\_\_\_\_

How many and what type of vehicles will you have? \_\_\_\_\_

Entry Description—*This will be provided to News Channel Nebraska (radio/TV) who will be broadcasting the parade. There is limited time between entries to make announcements, so description may be shortened as needed.*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<b>APPLEJACK PARADE ENTRY FEE</b>	
<i>(please circle applicable fee and enclose money with form)</i>	
NCTC Member	FREE
Non-Member Rate	\$10
<i>(for profit businesses/politicians)</i>	
Non-Profit Group	FREE

Please email this information to pfrana@nebraskacity.com or mail to NCTC, AppleJack Parade, 806 1st Avenue, Nebraska City, NE 68410.

Call the NCTC office with any questions at (402) 873-6654.

