



FOR IMMEDIATE RELEASE:

## **NCTC BEGINS SEARCH FOR 2017 ARBOR DAY HONOREE**

(Nebraska City, NE – March 3, 2017) – Nebraska City Tourism & Commerce, Inc., is currently seeking nominations for the 2017 Arbor Day Honoree. The deadline for nominations is Friday, March 31.

The Arbor Day Honoree Award is given to an individual or group who has contributed their time and talents in making Nebraska City a better place to live. They exemplify the spirit of J. Sterling Morton and his family with their generosity, vision, compassion, and courage. Past winners have included those who serve Nebraska City through their workplace or their position, through volunteerism, or through social activism.

The Arbor Day Honoree will be recognized at a commemorative tree planting and reception on Friday, April 28, and during the 2017 Arbor Day Parade on Saturday, April 29.

Nominations must be submitted in writing and include the name and contact information of the nominee, as well as a short essay highlighting the nominee's qualifications. Please submit to NCTC, 806 1st Avenue, Nebraska City, NE 68410, or by emailing [tpartsch@nebraskacity.com](mailto:tpartsch@nebraskacity.com)

*The mission of Nebraska City Tourism & Commerce is to create a prosperous, vibrant community. We strive to unite residents to promote tourism, strengthen commerce, and improve the welfare of the community to benefit the quality of life in historic Nebraska City.*

**Contact:**

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